



Female Leadership Development Framework 2021 – 2023

OVERVIEW

NZC and the cricket network are on a transformational journey to live up to our vision ‘a game for all New Zealanders; a game for life’. We are making some good progress, but we have the opportunity to accelerate our progress even further through Sport NZ’s ‘Strengthen & Adapt’ partnership.

NZC has secured a three-year ‘Strengthen & Adapt’ partnership with Sport NZ, to develop and transform key areas of our sport. Two key priority areas are ‘network cohesion and effectiveness’ and ‘women and girls opportunities’. Success in continuing to transform in these areas is key to the future success of our sport.

The Female Leadership Development Framework is a key aspect of the ‘Strengthen & Adapt’ partnership. It is focused on amplifying and enhancing the off-field visibility and capability of females, and those focused on championing and developing females, across the key areas of governance, administration, umpiring and coaching.

Hosting CWC22 in March-April 2022 also presents a significant opportunity for the cricket network to capitalise on, while there is an even greater spotlight on the female game.

OBJECTIVES

Anticipated benefits and impacts of the Female Leadership Development Framework include;

- Developing the depth and capability of female leaders across the cricket network, providing development opportunities at all levels of the sport
- Assisting in providing a visible career pathway for young females within cricket
- ‘Normalising’ female involvement in the governance and administration of cricket
- Empowering MA / DA leaders to champion initiatives and success in their own communities
- Initiatives under the Female Leadership Development Framework should be measurable, enabling successes, obstacles and challenges to be documented and across the cricket network

It’s important to note that this Framework aims to not only develop females, but anyone who is championing and developing female capability and female-focused initiatives. NZC acknowledges that we need to continue to develop champions across the network. Having a female-focus and improving the gender balance of cricket is the responsibility of everyone across the network.

AREAS OF FOCUS

Over the three-year period of the ‘Strengthen & Adapt’ partnership, NZC will led a variety of initiatives and pilot programmes focused on developing the capability of the cricket network and continuing to improve the gender balance.

This will be focused on the following areas:

- Creation of a contestable fund to support locally-led initiatives, developed and delivered by MA and DA
- Development and delivery of NZC-led pilots and initiatives which have national reach and impact
- Development and delivery of a Yeah! Girls Leadership Programme, to develop Activators and strong ties with local communities

- Establishing a women and girls working group, with the objective of developing network cohesiveness and sharing information across the cricket network

Focus will be placed on all levels of staff across the cricket network, acknowledging the importance of developing capabilities across the broad spectrum of roles.

