

# Youth Boys Strategic Framework

## ‘The Youth Boys Framework Storyboard’

<p><b>Youth Framework Principles and Architecture</b></p>	<p><b>Our youth boys cricket aspiration</b></p>	<p><b>‘The Big Picture’</b></p> <ul style="list-style-type: none"> <li>• Global</li> <li>• Our country</li> <li>• Our sport</li> <li>• Youth Sport</li> </ul>	<p><b>Our best opportunities</b></p> <p><b>Our biggest risks</b></p>	<p><b>Fundamentals of a great New Zealand-wide youth cricket delivery network</b></p>	<ul style="list-style-type: none"> <li>• Alignment and Integration</li> <li>• Change Management</li> <li>• Secondary Schools</li> <li>• Developing our talent</li> <li>• Coach development</li> <li>• Formats, delivery, transitional periods</li> <li>• Pilots</li> <li>• Diversity and Inclusion</li> </ul>	<p><b>How we engage</b></p>	<p><b>Priorities:</b></p> <p><b>‘Eating the elephant one bite at a time’.</b></p>
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Success will look like this...

## ‘The Youth Boys Framework Detail’

<p><b>Alignment and Integration</b></p> <ul style="list-style-type: none"> <li>• An aligned and integrated youth boys cricket system that engages and enables both the competitive and social participant.</li> <li>• Embracing and harnessing the power &amp; value of the non-traditional delivery networks.</li> <li>• Nationwide &amp; regional/local delivery/delivery-support structures ‘fit for future purpose’.</li> <li>• Aligned and integrated pathways that engages with the total cricket system</li> <li>• Engage with youth girls to create a cohesive youth cricket system</li> </ul>	<p><b>Change Management</b></p> <ul style="list-style-type: none"> <li>• Develop an understanding of what is happening in youth boys’ cricket (a nationwide stock take)</li> <li>• Understanding why change is necessary.</li> <li>• What are the change management processes?</li> <li>• How do we influence change in the youth boy’s system?</li> </ul>	<p><b>Secondary schools</b></p> <ul style="list-style-type: none"> <li>• Create strategies and opportunities to develop and strengthen relationships with schools and youth sport organizations (College Sport, School Sport NZ, RSD, RSTs, MOE network).</li> <li>• Engage and bring schools on the youth cricket journey</li> <li>• Offer products that best suit the schools and their students.</li> <li>• Engage with schools that have had a reduction in team numbers or used to have cricket and no longer do.</li> </ul>	<p><b>Developing Our Talent</b></p> <ul style="list-style-type: none"> <li>• Ensure our talented players, coaches, administrators have opportunities to develop and push through to the next level (if desired)</li> </ul>	<p><b>Coach Development</b></p> <ul style="list-style-type: none"> <li>• Align youth coaching opportunities with national coach strategy</li> <li>• Create opportunities for coaches to develop their skills</li> <li>• Create opportunities for <i>student</i> coaches to develop</li> </ul>
<p><b>Formats, Delivery, Transitional Periods</b></p> <ul style="list-style-type: none"> <li>• Develop strategies to prevent drop-off at critical stages pre and post-secondary school.</li> <li>• Create opportunities to grow participation at secondary schools and clubs through innovative products and offerings that appeal to youth.</li> <li>• Ensure formats are appropriate to the stage of the players development</li> </ul>	<p><b>Pilots</b></p> <ul style="list-style-type: none"> <li>• Test and pilot youth initiatives to inform strategy and decision making.</li> <li>• Locally led pilots through MA or DA</li> </ul>	<p><b>Diversity and Inclusion</b></p> <ul style="list-style-type: none"> <li>• Develop opportunities for low represented groups (Maori, Pacific, Ethnic communities) to participate in cricket.</li> <li>• Continue to develop opportunities for Maori youth (Boys + Girls secondary schools and U19)</li> <li>• Ensure there is engagement with Youth Girls where appropriate</li> </ul>	<p><b>V1</b></p> <p><b>30 July 2019</b></p>	