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Cricket in New Zealand and throughout the world continues to be on a high with increasing participation and popularity. The 2009/10 year saw significant achievements recorded but also presented us with a number of challenges, notably the financial impacts of adverse foreign exchange conditions which caused revenue shortfalls.

Despite this New Zealand Cricket finished its current four-year financial cycle in a positive position, accumulating \$3.30m additional equity over the period.

# Grassroots

The number of people playing cricket in New Zealand continues to increase with more than 107,000 registered participants this season. The hugely successful National Development Programme grows from strength to strength. Especially heartening in the past season was the healthy growth in adult playing numbers, mainly caused by the surge in popularity of modified game formats – in particular Twenty20 cricket.

# International Cricket

During the year the BLACKCAPS made the final of the ICC Champions Trophy – only the second time that our leading team has made the final of a world event. Although the team lost the final to Australia, they have clearly shown they are capable of winning world events in limited-overs cricket.

This strength in One-Day International cricket was reinforced by the BLACKCAPS recording New Zealand's first-ever away series victory against Pakistan, with a 2-1 series win in the United Arab Emirates.

Other highlights of the season included Test victories against Pakistan, and taking two games off the world-champion Australians in the Chappell-Hadlee series.

The White Ferns continue to perform with great credit and have established themselves as the number two women's team in world cricket. For the third time in succession the White Ferns made the final of an ICC event, this time the Women's World Twenty20 in the Caribbean. Unfortunately, again for the third time, the team finished as runners-up, losing a tightly-fought final against Australia.

New Zealand Cricket was asked by the ICC to host the Under-19 World Cup at late notice, and delivered a world-class event. The New Zealand team bowed out in the quarter-finals to the eventual winners Australia.

# **Domestic Cricket**

Domestic cricket recorded a fantastic year, highlighted by the runaway success of the HRV Cup Twenty20. Record crowds attended the competition, which was won by the Central Stags, earning them the right to represent New Zealand at the 2010 Champions League T20 event.

The re-established Plunket Shield was won by the Northern Knights who also won the one-day competition.

In women's cricket the Central Hinds won both the Twenty20 and one-day competitions.

# Partnerships

We are fortunate to have a committed family of partners whose contribution to cricket in New Zealand is essential to the success and development of the game. I would like to thank all our partners and sponsors for their continued and loyal support.

We are particularly grateful to The National Bank, sponsor of the home summer of international cricket, DEC, sponsor of the BLACKCAPS, and SKY Television, our home broadcaster.

This year we welcomed a number of new partners and sponsors, including HRV, Ford, InterContinental Hotels Group, KFC and Action Indoor Sports.

# New Zealand Cricket Board

Under the Chairmanship of Alan Isaac the Board of New Zealand Cricket continued to be viewed in the highest regard. This year saw the introduction of two new Directors, Bill Francis and Sir John Hansen, replacing Steve Riddell and Denis Currie.

It was a tremendous honour for New Zealand Cricket, and a fitting recognition of Alan Isaac's qualities, that he was nominated and unanimously endorsed as the new ICC Vice-President. I would like to thank Alan for his outstanding contribution to New Zealand Cricket and look forward to his leadership assisting the growth of the global game.

# New Zealand Cricket President

At the 2009 Annual General Meeting Don Neely stood down after a highly successful tenure as President of New Zealand Cricket. Don was replaced as President by Denis Currie. Denis has been a tremendous servant to cricket in New Zealand and previously served as a Board Director for more than a decade.

# Life Membership

Former New Zealand Cricket Chairman, Sir John Anderson, was made a Life Member of New Zealand Cricket at the 2009 Annual General Meeting. Sir John served as Chaiman for 13 years until 2008 and has been Secretary of the New Zealand Cricket Foundation for 38 years. A former senior cricketer in Wellington and a long-standing member and servant of the Karori Cricket Club, Sir John is also an Honorary Life Member of the MCC and a Life Member of the New Zealand Cricket Museum. Sir John has been one of New Zealand's most influential administrators with the International Cricket Council. His elevation to Life Membership culminates a lifetime of service at all levels of cricket and was richly deserved.

#### Management Team

I would like to thank my management team, who continue to provide tremendous leadership for cricket in New Zealand.

The year saw us welcome Dave Mills as the new Chief Financial Officer. Dave joins Geoff Allott (General Manager Cricket), Narelle Burke (Human Resources Manager), Kerry Dellaca (General Manager Domestic Cricket), Peter Dwan (Commercial Manager), and Mark Lane (National Development Manager) on the New Zealand Cricket Executive Leadership Team.

#### **Family of Cricket Members**

My thanks also go to the staff at New Zealand Cricket and throughout our Major and District Associations, as well as to all the volunteers who give their time so enthusiastically to support our national summer game at all levels. Your passion for cricket is the lifeblood of the sport. This close-knit family of cricket is a great strength, and one that ensures a strong and vibrant future for the sport in this country.

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Justin Vaughan Chief Executive Officer







New Zealand Cricket is represented on the international stage by its flagship teams, the BLACKCAPS and White Ferns. Their performance is a strategic priority and key business driver for New Zealand Cricket, contributing to the growth of the game at all levels.

Significant resources are invested in developing and supporting our elite teams, including specialised high-performance programmes, expert coaching at national and Major Association levels, comprehensive support systems and a focus on maintaining world-class playing grounds.

# BLACKCAPS

# **BLACKCAPS** in Sri Lanka

The BLACKCAPS travelled to Sri Lanka in August 2009 for a series including two Tests, two Twenty20 matches and a One-Day International tri-series.

Sri Lanka dominated with bat and ball in the two Tests. In the first, at Galle, Sri Lanka's stroke-makers anchored a 202-run win. The second, at Colombo, was a tighter contest with the BLACKCAPS chasing hard on the final day, Daniel Vettori hitting a determined 140 before the side fell 96 runs short.

At Colombo, Vettori captured his 300th Test wicket, becoming only the eighth player in cricket's history to take 300 wickets and score 3000 runs in Tests.

Fortunes were reversed in the Twenty20 series, with the BLACKCAPS winning both games at Colombo. The first was a come from behind win secured by tenacious bowling and fielding, while a confident batting performance in the second set up a comfortable 22-run win.

The BLACKCAPS were unable to find consistent form in the Compaq Cup ODI tri-series, losing both matches to Sri Lanka and India.

#### ICC Champions Trophy in South Africa

The top eight One-Day International nations competed in this competition in South Africa. After a loss to the hosts in the first group match, the BLACKCAPS won through to the semi-finals with a 38-run win over Sri Lanka and a four-wicket demolition of England, finishing top of the group.

In the semi-final the BLACKCAPS restricted Pakistan to 233, Ian Butler taking a career-best four for 44. Grant Elliot hit an unbeaten 75 as the side secured a four-wicket win. Facing Australia in the final the BLACKCAPS, handicapped by the late withdrawal of captain Daniel Vettori through injury, struggled to gain momentum, posting a modest 200. Australia, inspired by a Shane Watson century, won by six wickets.

# **BLACKCAPS v Pakistan in UAE**

Security concerns led to the relocation of the BLACKCAPS' scheduled tour to Pakistan, with the limited-overs matches played in the United Arab Emirates in November 2009.

The series opened with three One-Day Internationals at Abu Dhabi. Pakistan won the first, but the BLACKCAPS hit back with a 64-run win in the second, set up by Brendon McCullum who hit an aggressive 131. The BLACKCAPS bowlers ripped through the Pakistan batting line-up in the series decider to secure a seven-run win.

The teams transferred to Dubai Sports City, where Pakistan won both Twenty20 Internationals over an injury-depleted BLACKCAPS side.

# The National Bank Series v Pakistan

New Zealand hosted the Test portion of the rescheduled Pakistan tour in December 2009. The first Test in Dunedin produced an exciting 32-run win for the BLACKCAPS. With Pakistan chasing 251 on the final day, Shane Bond and Ian O'Brien whittled through the visitors' batting ranks, taking five wickets in the final session to secure victory.

The second Test at Wellington's Basin Reserve was an historic one – the 50th Test at the venue, which became only the 11th ground in the world to host a half-century of Test Matches. Pakistan dominated the match, dismissing the BLACKCAPS for just 99 in the first innings and keeping a firm grip on the game to win by 141 runs.

At Napier, the BLACKCAPS' hopes of a series win were dashed by rain on the final day. The side started strongly with O'Brien taking four for 45 in Pakistan's first innings, and Daniel Vettori leading a solid batting performance with 134. Pakistan's second innings of 455 left the BLACKCAPS a target of 208 in the final two sessions. Opener BJ Watling, on debut, hit a rapid 60 to have the BLACKCAPS in a match-winning position, before rain intervened to ensure a squared series.

# The National Bank Series v Bangladesh

February saw the arrival of a relatively inexperienced Bangladesh side for a Twenty20 International, three One-Day Internationals and a single Test. The tourists looked out of their depth in the opening T20I, dismissed for just 78 and handing the BLACKCAPS an easy 10-wicket win.

The BLACKCAPS stamped their mark on the ODI series from the outset, amassing 336 in the first match at Napier as Jacob Oram smashed 83 from 40 balls, on the way to a 146-run win. At Dunedin Ross Taylor hit five sixes on the way to a

commanding 78 to secure a five- wicket win. The final ODI, at Christchurch, was a tougher assignment as Imrul Kayes hit a maiden century before the BLACKCAPS chased down 244 for a three-wicket win.

The Test at Hamilton began with centuries to Martin Guptill and Brendon McCullum in a first innings of 553, putting the BLACKCAPS in a strong position. Bangladesh fought back but struggled in their second innings chasing a target of 404. Despite a maiden century for Shakib Al Hasan the BLACKCAPS rounded off the series with a 121-run victory.

# The National Bank Series v Australia

An in-form Australia side took out the first Twenty20 International of this series, their pace attack setting up a six-wicket win. The second match, at Christchurch, produced the most exciting finish of the summer. After Brendon McCullum smashed 116 not out from 56 deliveries to power the home side to 214, the BLACKCAPS bowlers held their nerve, and their line, to tie the scores and set up a "Super Over" finish. A miserly over from Tim Southee and then a Martin Guptill boundary secured a dramatic BLACKCAPS win.

The BLACKCAPS carried that momentum into the ODI series, winning the first encounter by two wickets with a late run chase. Australia levelled the series with a 12-run win in the rain-affected second match, then followed up with a six-wicket win at Hamilton, spearheaded by a composed Brad Haddin century. Australia secured the series at Auckland after bundling the BLACKCAPS out for 238, and chasing down the rain-revised target of 200 for a six-wicket win. Tim Southee and Shane Bond took four wickets apiece to give the BLACKCAPS a 51-run victory in the final ODI.

Australia signalled their intention to dominate the Test series early in the first clash at Wellington with Michael Clarke and Marcus North scoring centuries en route to a first innings of 459 for five. A Brendon McCullum century in the second innings anchored a gritty fightback but the BLACKCAPS fell to a 10-wicket loss. The second Test saw honours shared early on, but a second innings of 511 for eight secured the match for Australia.

# ICC World Twenty20 in the West Indies

The BLACKCAPS made a nail-biting start to the competition with a last-gasp win over Sri Lanka in their opening pool game at Guyana, securing a two-wicket win with just a ball to spare. They secured their spot in the Super 8 round after beating Zimbabwe by seven runs in a rain-affected match.

After a 13-run loss to South Africa in the first Super 8 match, the BLACKCAPS came back with a spirited bowling effort to snatch a one-run win over defending champions Pakistan, with Ian Butler taking three for 19. The side missed out on a semi-final berth after going down to a rampant England side by three wickets in St Lucia.

# **BLACKCAPS v Sri Lanka in the United States**

The focus on Twenty20 cricket continued with the BLACKCAPS meeting Sri Lanka in two matches at Ft Lauderdale, Florida – the first international cricket played between Test nations in the United States. The series was the first initiative of a partnership between New Zealand Cricket and Cricket USA to help develop the game in that country.

In a low-scoring first match the BLACKCAPS bundled Sri Lanka out for just 90 to win by 28 runs, Scott Styris taking three for 10. Sri Lanka squared the series, securing a comfortable seven-wicket win in the second match after a dominating bowling performance.

# New BLACKCAPS

The following players were awarded Test caps during the year: BJ Watling #244 Peter Ingram #245 Brent Arnel #246

Andy McKay, Rob Nicol and Shanan Stewart made their first appearances for the BLACKCAPS in limited-overs matches during the season, as did Watling and Ingram.

# **BLACKCAPS Management Team**

Andy Moles stepped down as BLACKCAPS coach in October 2009. In January 2010, former New Zealand batsman and current selector Mark Greatbatch was appointed as BLACKCAPS coach, commencing in the role ahead of the series against Bangladesh.

Roger Mortimer was engaged as performance director, while Trent Woodhill, a former New South Wales Under-19 coach and performance analyst in the Indian Premier League, was appointed performance analyst and fielding coach.

# New Zealand A in India

In August 2009 a New Zealand A team travelled to India for a series of two-day matches including the Buchi Babu tournament at Chennai. New Zealand A won two opening tour matches against a Tamil Nadu XI, with Neil Broom scoring a century and the side's spinners relishing the sub-continent conditions.

The first match of the Buchi Babu tournament started well with New Zealand A compiling an impressive 317 against Andhra, but rain on the second day precluded a result. The New Zealanders then lost to Tamil Nadu by 202 runs, and defeated Baroda by 72 runs but were eliminated from the competition. In a final tour match New Zealand A convincingly outplayed India Cements to win by 146 runs.

# WHITE FERNS

The 2009/10 season featured a busy playing schedule for the White Ferns. The side played 14 One-Day Internationals, winning three and losing 11, as well as 13 Twenty20 Internationals for 11 wins and two losses.

# **Rose Bowl Series**

In February 2010 the team travelled to Australia for the first leg of the Rose Bowl Series of five One-Day Internationals and three Twenty20 Internationals.

Australia made a clean sweep of the ODIs at Adelaide and Melbourne, dominating the White Ferns with both bat and ball. The White Ferns then turned the tables in the T20 section of the series. The first of three matches at Hobart saw the White Ferns snatch a two-run win on the last ball. Sophie Devine starred in the second clash, taking three wickets and scoring a quick 48 to anchor a five-wicket win. Tight bowling gave the White Ferns the edge in the third match, securing a sevenrun victory.

The sides then crossed the Tasman for the second leg of the Rose Bowl series, which began with two T20I double headers before the BLACKCAPS v Australia matches at Wellington and Christchurch. The White Ferns were convincing in both outings, winning by 59 runs and 17 runs respectively.

The three ODIs were dominated by Australia, but only after a dramatic last-ball finish in the first match at Queenstown. Australia went on to secure six-wicket wins in the second and third matches, at Invercargill, retaining the Rose Bowl trophy.

# ICC Women's World Twenty20

In May the White Ferns headed to the West Indies for the second ICC Women's World Twenty20 tournament, held concurrently with the men's event. The White Ferns easily accounted for India, Sri Lanka and Pakistan in group play at St Kitts, then headed to St Lucia for the semi-final against the West Indies. A scintillating batting performance from Sara McGlashan, who hit 84 from 55 balls, took the White Ferns to a comfortable 56-run win over the hosts, and a place in their second successive Women's World Twenty20 final.

In the final in Barbados, the White Ferns fielded and bowled superbly to restrict Australia to just 106 runs, but were battered by a devastating spell of fast bowling from Ellyse Perry which helped Australia to a three-run victory.

Nicola Browne was named ICC Player of the Tournament for her performances at the event.

# White Ferns in England

The White Ferns undertook a full tour to England in July 2010. England started the three Twenty20 Internationals strongly with a 37-run win, but the White Ferns showed their strength in the short format by winning the remaining two matches.

The five One-Day Internationals were closely fought, with England narrowly winning the first, while Suzie Bates took three for 17 and hit an unbeaten 75 to help the White Ferns to a commanding four-wicket win in the second. England dominated the next two games, outplaying the New Zealanders to secure the series. White Ferns' spinner Erin Bermingham took four for 35 in the final match of the tour, helping to secure a memorable six-wicket win at Lord's.

The White Ferns also played a one-off ODI against Ireland, outplaying their opponents for a comprehensive 159-run victory.

# New White Ferns

Erin Bermingham, Kate Broadmore, Emma Campbell, Natalie Dodd, Morna Nielsen and Liz Perry made their international debuts for the White Ferns during the season.

# Women's Emerging Players in Australia

An Emerging Players team was selected to take part in a series against Australia Under-21 in Sydney in December. The series included three Twenty20 matches and two 50-over matches. Australia dominated the series with New Zealand's only success coming in one of the Twenty20 matches.

# **Domestic Cricket**

# **Plunket Shield**

The 2009/10 season saw the return of the Plunket Shield, last contested in 1975, as the premier four-day first-class competition in domestic cricket.

The trophy was won by a dominant Northern Knights side, which secured six outright wins during the campaign to finish 16 points clear of the Canterbury Wizards.

# Men's 1-Day competition

The Northern Knights successfully defended their one-day title with a 21-run victory over the Auckland Aces in the final. Opener BJ Watling hit a century and Kane Williamson took five wickets to carry the Knights to their sixth championship in 15 years.

In round-robin play the Aces had finished ahead of the Knights, and defeated them in the first preliminary final, before the Knights won through to the decider with a semi-final win over the Central Stags.

# HRV Cup Twenty20

The inaugural HRV Cup season was a huge success, with the presence of BLACKCAPS players throughout the competition drawing bumper crowds and producing exciting cricket.

The final saw the Central Stags soundly defeat the Auckland Aces by 78 runs in front of a capacity crowd at Pukekura Park in New Plymouth, Ross Taylor smashing 80 runs from just 30 deliveries to set up the win. The Stags had finished top of the table after a strong season, recording seven wins. The competition win qualified the Stags for the Champions League T20 competition to be held in South Africa in September 2010.

# **Champions League T20**

Winners of the 2008/09 State Twenty20 domestic competition, the Otago Volts, participated in the inaugural Champions League T20 held in India in October 2009. The tournament featured 12 leading domestic teams from Twenty20 competitions in India, Australia, South Africa, England, West Indies, Sri Lanka and New Zealand. The Volts went down to the Cape Cobras and Royal Challengers Bangalore in pool play, and the overall competition was won by the New South Wales Blues.

# Women's Domestic Competitions

The season's honours belonged to the Central Hinds, who won both the Women's Twenty20 and Women's 1-Day competitions. The Hinds were unbeaten throughout the Twenty20 competition and dominated the Auckland Hearts in the final at Napier, winning by a comfortable eight-wicket margin.

The one-day final, between the Hinds and the Wellington Blaze, was rained off without a ball being bowled. The title was awarded to the Hinds as the leading team at the end of round-robin play, their six wins placing them two points clear of the Blaze.

# National Tournaments

The three national tournaments were played at venues around the country this season as the usual venue, Lincoln University, hosted the ICC U19 Cricket World Cup.

Auckland Cricket hosted the National Under-19 tournament at Te Atatu Park. The tournament provided ideal preparation for New Zealand's participation in the world event, with the national Under-19 team named at the end of the competition. The tournament was won by Canterbury who defeating previous champions Auckland by six wickets, to claim a record fifth title.

The National Under-17 tournament, held at the Harry Barker Reserve in Gisborne, was won by Canterbury. The side went through the tournament unbeaten, and defeated Wellington in the final by 94 runs to earn its third consecutive championship.

The Women's National Development Tournament was played at the University of Canterbury in Christchurch. Auckland won the title for the second successive year, going unbeaten through the tournament and finishing 10 points clear of Central Districts.

The Provincial A competition was not played as a tournament in 2009/10. Major Association A teams played matches independently during the season.

# Most Valuable Player (MVP)

Season two of the MVP saw a new sponsor on board and the competition extended to cover domestic, international and women's cricket. The Mitre10 MVP is a joint initiative between New Zealand Cricket and the New Zealand Cricket Players' Association, which allows all aspects of a player's game to be assessed, providing a ranking in relation to other players.

Daniel Vettori won the inaugural BLACKCAPS Mitre10 MVP title, while Suzie Bates took out the White Ferns category. In domestic cricket, Michael Bates (Auckland Aces), and Nicola Browne (Northern Spirit) won the men's and women's domestic Mitre10 MVP titles. Individual Mitre10 MVP category winners included Kane Williamson (Men's 1-Day competition), Scott Styris (HRV Cup) and Graeme Aldridge (Plunket Shield).

# Umpires

New Zealand umpires Brent (Billy) Bowden and Tony Hill continued to serve with distinction as members of the Emirates ICC Elite Umpires Panel at venues around the world.

Chris Gaffaney was appointed to the ICC International Panel, joining Gary Baxter for appointments to New Zealand's home international series against Bangladesh and Australia. Baxter was also appointed to the international panel of umpires for the ICC U19 Cricket World Cup, his third appointment to the tournament. Jeff Crowe and Brian Aldridge were Match Referees for the tournament.

In domestic cricket, umpire numbers increased slightly during the season, with good growth in the Northern Districts area. An increase in the number of younger people taking up umpiring has been noted, which will assist in reducing the high average age of umpires in New Zealand in comparison to other major cricket countries.

Umpiring performance continued to improve in terms of consistency, reflecting increased opportunities for officials to umpire. Player expectations, and the growth of high-value international competitions, will continue to drive demand for even higher levels of performance.

# Scorers and Video Analysts

The fourth year of the five-year plan to professionalise traditional and internet scoring at the top level of cricket in New Zealand saw scorers have their busiest summer ever, with three international tours, expanded domestic competitions, and the ICC U19 Cricket World Cup. Scorers from around the country performed admirably in providing the live scoring feed for the ICC U19 CWC tournament website, which brought all matches to a global online audience.

Relocation of the three national tournaments away from Lincoln postponed the planned implementation of the Tournament Scorers Programme. This will see one scorer from each Major Association travel to these tournaments to gain experience and training in New Zealand Cricket's internet scoring software and the Duckworth-Lewis system. This programme is planned for the 2010/11 season.

# Turf Management

The 2009/10 season was a busy one for turf managers and venues, with a heavy programme of cricket including the ICC U19 Cricket World Cup, four inbound tours and a full domestic cricket schedule.

All international venues performed well with ICC match officials being very positive about the quality of the wickets and outfields. The U19 CWC venues in Christchurch received high praise despite a cool and overcast January. New Zealand Cricket's facilities at Lincoln performed exceptionally throughout the tournament with the Bert Sutcliffe Oval hosting the Final.

The heavy international programme ensured that domestic venues were very busy. With the redevelopment of Eden Park preventing any use of the Number 2 ground, Colin Maiden Park was reintroduced as Auckland's premier venue. Saxton Oval in Nelson was another new venue, hosting two HRV Cup games.

Dunedin's University Oval hosted its first One-Day International when the BLACKCAPS played Bangladesh in February. Redevelopment of this venue means that no international cricket is scheduled for Dunedin in the 2010/11 season, and most of Otago's home domestic matches will be played at member association venues.

Considerable progress has been made in the quality of pitches, practice wickets and outfields offered for international and domestic cricket. The continuing availability of high quality cricket facilities remains a key objective for New Zealand Cricket, particularly in the lead up to hosting the 2015 Cricket World Cup.

# Retirements

# Shane Bond

BLACKCAPS fast bowler Shane Bond retired from Test cricket in December 2009, and from all cricket in May 2010, following the ICC World Twenty20.

Bond made his international debut in 2001 and played a total of 18 Tests, 82 One-Day Internationals and 20 Twenty20 Internationals.

In a career disrupted by injury, Bond took 87 Test wickets at an average of 22.09, while his ODI record included four five-wicket innings and an outstanding strike rate of 29.2.

Acknowledged as one of New Zealand's most potent strike bowlers, Bond brought genuine pace to the BLACKCAPS attack and is remembered for notable performances including six for 23 against Australia in the ICC World Cup 2003, and a match-winning eight-wicket haul in his comeback – and final – Test against Pakistan in 2009.

Bond won the Walter Hadlee Trophy for One-Day International bowling four times, and was New Zealand Cricket Player of the Year in the 2002/03 and 2006/07 seasons.

# Test bowling summary:

Matches	18
Wickets	87
Average	22.09
Best innings	6-51
5-wicket innings	5

# ODI bowling summary:

Matches	82
Wickets	147
Average	20.88
Best innings	6-19
Strike rate	29.20

# T20I bowling summary:

Matches	20
Wickets	25
Average	21.72
Best innings	3-18
Strike rate	18.60

# lain O'Brien

lain O'Brien retired from international cricket following the third Test against Pakistan in December 2009.

The fast-medium bowler played his first two Tests in 2005, and was a regular member of the BLACKCAPS bowling attack from the 2007/08 season. He played 22 Tests, 10 One-Day Internationals and four Twenty20 Internationals.

O'Brien was highly respected as a consistent and committed performer in the international arena. His best Test bowling performance was against the West Indies at Napier in 2009, where he took six wickets for 75. His three for 63 against Pakistan in Dunedin in November 2009 was a major contribution to New Zealand's Test victory.

# Test bowling summary:

Matches	22
Wickets	73
Average	33.27
Best innings	6-75
5-wicket innings	1

# **ODI** bowling summary:

Matches	10
Wickets	14
Average	34.85
Best innings	3-68
Strike rate	32.35

# **T20I bowling summary:**

Matches	4
Wickets	6
Average	19.33
Best innings	2-30
Strike rate	13.00

# ICC Awards

The BLACKCAPS team was awarded the Spirit of Cricket Award at the LG ICC Awards in Johannesburg in October 2009. It was the second time New Zealand has won this award (the first being in 2004) which is presented to the team which is judged to have best conducted itself on the field within the spirit of the game.

Also at the ICC Awards, BLACKCAPS batsman Martin Guptill was selected as a member of the One-Day International Team of the Year.

# In remembrance

During the year the following former New Zealand players passed away:

Ken Hough	BLACKCAP #87
Tony MacGibbon	BLACKCAP #52
Trevor Meale	BLACKCAP #82

Ken Hough (1928-2009), a right-arm medium-pace bowler, played two Tests against England in 1959, taking six wickets. He also played two non-Test internationals against an Australia selection in 1960.

Mr Hough played first-class cricket for Northern Districts and Auckland between 1956 and 1960, and won the Winsor Cup for best first-class domestic bowling in 1958/59. He also represented New Zealand, as well as his native Australia, in football as a goalkeeper.

Tony MacGibbon (1924-2010) played 26 Tests for New Zealand between 1951 and 1958. A right-arm fast-medium bowler, he recorded his best figures of five for 64 against England in 1958. A competent lower-order batsman, he recorded a Test high of 66 in the same series, the highest innings of any batsman on that tour.

Mr MacGibbon was a member of the New Zealand team which secured the country's first ever Test win, against the West Indies at Eden Park in 1956. His first-class career for Canterbury spanned 15 seasons, and he was awarded the Winsor Cup for bowling in 1953/54.

Trevor Meale (1928-2010) earned his two caps as a left-hand opening batsman during New Zealand's tour to England in 1958. He played a total of 18 matches on the tour, top scoring with 64 not out against Somerset.

Between 1951 and 1954 Mr Meale appeared for Wellington in 12 first-class matches achieving an average of 33.68.

Mike Curtis (1933-2009), long-time New Zealand age-group selector, also passed away during the season. Mr Curtis was an outstanding wicketkeeper at first-class level, representing Wellington between 1956 and 1959. Following his retirement he had a distinguished career as a coach and selector at provincial and national levels. In 2009 Mr Curtis was a recipient of the ICC Centenary Medal for his services to cricket.



# **BLACKCAPS RESULTS 2009/10**

# Tests

# Sri Lanka, August 2009

1st Test, Galle: *lost by 202 runs* 2nd Test, Colombo: *lost by 96 runs* 

The National Bank Series v Pakistan, November-December 2009

1st Test, Dunedin: *won by 32 runs* 2nd Test, Wellington: *lost by 141 runs* 3rd Test, Napier: *drawn* 

The National Bank Series v Bangladesh, February 2010 Test, Hamilton: *won by 121 runs* 

The National Bank Series v Australia, February-March 2010 1st Test, Wellington: *lost by 10 wickets* 2nd Test, Hamilton: *lost by 176 runs* 

#### **One Day Internationals**

Tri-Series, Sri Lanka, September 2009 ODI v Sri Lanka, Colombo: *lost by 97 runs* ODI v India, Colombo: *lost by 6 wickets* 

ICC Champions Trophy, South Africa, September-October 2009

Group match v South Africa, Gauteng: *lost by 5 wickets* Group match v Sri Lanka, Johannesburg: *won by 38 runs* Group match v England, Johannesburg: *won by 4 wickets* Semi-final v Pakistan, Johannesburg: *won by 5 wickets* Final v Australia, Gauteng: *lost by 6 wickets* 

Pakistan (played in United Arab Emirates), November 2009

1st ODI, Abu Dhabi: *lost by 138 runs* 2nd ODI, Abu Dhabi: *won by 64 runs* 3rd ODI, Abu Dhabi: *won by 7 runs* 

# The National Bank Series v Bangladesh, February 2010

1st ODI, Napier: *won by 146 runs* 2nd ODI, Dunedin: *won by 5 wickets* 3rd ODI, Christchurch: *won by 3 wickets* 

### The National Bank Series v Australia, March 2010

1st ODI, Napier: *won by 2 wickets* 2nd ODI, Auckland: *lost by 12 runs* 3rd ODI, Hamilton: *lost by 6 wickets* 4th ODI, Auckland: *lost by 6 wickets (D/L method)* 5th ODI, Wellington: *won by 51 runs* 

#### Twenty20 Internationals

# Sri Lanka, September 2009

1st T20I, Colombo: *won by 3 runs* 2nd T20I, Colombo: *won by 22 runs* 

Pakistan (played in United Arab Emirates), November 2009

1st T20I, Dubai: *lost by 49 runs* 2nd T20I, Dubai: *lost by 7 runs* 

The National Bank Series v Bangladesh, February 2010

T20I, Hamilton: won by 10 wickets

# The National Bank Series v Australia, February 2010

1st T20I, Wellington: *lost by 6 runs* 2nd T20I, Christchurch: *won in Super Over* 

# ICC World Twenty20, West Indies, April-May 2010

Group match v Sri Lanka, Guyana: *won by 2 wickets* Group match v Zimbabwe, Guyana: *won 7 runs (D-L method)* Super 8 v South Africa, Barbados: *lost by 13 runs* Super 8 v Pakistan, Barbados: *won by 1 run* Super 8 v England, St Lucia: *lost by 3 wickets* 

# Sri Lanka (played in United States of America), May 2010

1st T20I, Ft Lauderdale: *won by 28 runs* 2nd T20I, Ft Lauderdale: *lost by 7 wickets* 

# BLACKCAPS AVERAGES 2009/10

# Tests

Batting	М	I	NO	Runs	HS	Ave	100	50	
DR Tuffey	4	6	3	164	80*	54.66			
LRPL Taylor	8	15	0	757	138	50.46		5	
DL Vettori	8	15	0	742	140	49.46	2	3	
BB McCullum	8	15		640	185	45.71	2	3	
MJ Guptill	8	15		536	189	38.28		3	
Bowling	Μ	0	Μ	R	w	Ave	Best	Eco	SR
GD Elliott	2	7		11	2	5.50	2-8	1.57	21.00
MJ Guptill	8	14.2	2	47	3	15.66	3-37	3.27	28.66
SE Bond		48.5	9	153	8	19.12	5-107	3.13	36.62
TG Southee	4	136	29	447	13	34.38	4-61	3.28	62.76
DR Tuffey	4	127.5	28	388	11	35.27	4-52	3.03	69.72

# **One-Day Internationals**

Batting	М	Т	NO	Runs	HS	Ave	100	50	SR
SB Styris	8	8		227	55	32.42			81
BB McCullum	18	18	0	582	131	32.33		2	82
GD Elliott	7	7		189	75*	31.50			65
DL Vettori	16	16	3	398	70	30.61			95
PJ Ingram	6	6	0	181	69	30.16			81
Bowling	Μ	0	М	R	W	Ave	Best	Eco	SR
GD Elliott	7	14	0	58	4	14.50	4-31	4.14	21
DL Vettori	16	146.1	8	548	27	20.29	3-33	3.74	32
AJ McKay	3	26	3	105	5	21.00	2-17	4.03	31
MJ Guptill	18	10.5	0	53	2	26.50	2-7	4.89	32
KD Mills	8	73.4	7	350	13	26.92	3-27	4.75	34

# Twenty20 Internationals

Batting	М	I	NO	Runs	HS	Ave	100	50	SR
NL McCullum	13	9	6	139	36*	46.33			115
BB McCullum	14	14	3	411	116*	37.36			137
JEC Franklin	4	3		55	43	27.50			101
DL Vettori	12	8	3	120	38	24.00			110
JD Ryder	7	7		158	52	22.57			116
Bowling	Μ	0	М	R	W	Ave	Best	Eco	SR
SB Styris	8	18		109	10	10.90	3-5	6.05	10
AJ Redmond	4	2.5		24	2	12.00	2-24	8.47	8
AJ McKay	2	5.4		31	2	15.50	2-20	5.47	17
JEC Franklin	4	7		66	4	16.50	2-32	9.42	10
NL McCullum	13	41.1		263	15	17.53	3-16	6.38	16

# WHITE FERNS RESULTS 2009/10

# **One Day Internationals**

#### Rose Bowl Series, Australia, February 2010

1st ODI, Adelaide: *lost by 115 runs* 2nd ODI, Adelaide: *lost by 4 wickets (D-L method)* 3rd ODI, Melbourne: *lost by 102 runs* 4th ODI, Melbourne: *lost by 10 wickets* 5th ODI, Melbourne: *lost by 103 runs* 

#### Rose Bowl Series, New Zealand, February 2010

1st ODI, Queenstown: *lost by 2 wickets* 2nd ODI, Invercargill: *lost by 6 wickets* 3rd ODI, Invercargill: *lost by 6 wickets* 

# England, June-July 2010

ODI v Ireland, Kibworth: *won by 159 runs* 1st ODI v England, Taunton: *lost by 1 wicket* 2nd ODI v England, Taunton: *won by 4 wickets* 3rd ODI v England, Derby: *lost by 6 wickets* 4th ODI v England, Barnsley: *lost by 9 wickets* 5th ODI v England, Lord's: *won by 6 wickets* 

#### **Twenty20 Internationals**

#### Rose Bowl Series, Australia, February 2010

1st T20I, Hobart: *won by 2 runs* 2nd T20I, Hobart: *won by 5 wickets* 3rd T20I, Hobart: *won by 7 runs* 

### Rose Bowl Series, New Zealand, February 2010

1st T20I, Wellington: *won by 59 runs* 2nd T20I, Christchurch: w*on by 17 runs* 

#### ICC Women's World Twenty20, West Indies, May 2010

Group Match v India, St Kitts: *won by 10 runs* Group Match v Sri Lanka, St Kitts: *won by 47 runs* Group Match v Pakistan, St Kitts: *won by 6 wickets* Semi-final v West Indies, St Lucia: *won by 56 runs* Final v Australia, Barbados: *lost by 3 runs* 

## England, June-July 2010

1st T20I, Chelmsford: *lost by 37 runs* 2nd T20I, Hampshire: *won by 4 runs* 

# DOMESTIC CRICKET COMPETITIONS 2009/10

# **Plunket Shield**

	Р	ow	OL	1st Inns	W 1:	st Inns L	Points
Northern Districts	10	6	2				52
Canterbury	10	4	3	2			36
Central Districts	10	4	3	2			32
Otago	10	3	3	2		2	28
Auckland	10	3	5			2	24
Wellington	10	2	6				20
Men's 1-Day							
	Р	w	L	т	NR	Bonus	Points
Auckland	8	5	2	1	_	2	24
Northern Districts	8	5	3			1	21
Canterbury	8	4	3				19
Central Districts	8	4	4				17
Otago	8	3	5				13
Wellington	8	2	6				8
HRV Cup Twenty20							
	Р	w	L	NR	Point	s	
Central Districts	10	7	3		28		
Auckland	10	6	4		24		
Otago	10	5	3	2	24		
Northern Districts	10	5	5		20		
Wellington	10	3	5	2	16		
Canterbury	10	2	8		8		

# Women's 1-Day

	P	W	L	Т	NR	Bonus	Points
Central Districts	10	6	3			2	28
Wellington	10	5	4			4	26
Canterbury	10	5	5				21
Auckland	10	5	5				20
Northern Districts	10	4	5				19
Otago	10	3	6				14

# Women's Twenty20

	Р	W	L	NR	Points
Central Districts	5	4			18
Auckland	5	4			16
Wellington	5	3			14
Otago	5		4		4
Northern Districts	5		4		4
Canterbury	5		4		4

### New Zealand Cricket Awards 2009

Presented November 2009

National Bank Player of the Year 2008/09 Daniel Vettori

Sutcliffe Medal for outstanding services to cricket Alan Whimp

*Domestic Women's Player of the Year* Sophie Devine

*Domestic Men's Player of the Year* Mathew Sinclair

The Phyl Blackler Cup (Bowler - women's cricket) Kate Pulford

The Ruth Martin Cup (Batsman - women's cricket) Haidee Tiffin

*Gillette Young Player of the Year* Adam Milne (Palmerston North Boys High School)

Sir Jack Newman Award (for an outstanding junior cricket administrator) Stephen Jones, North Harbour

Redpath Cup (Batsman - men's first-class cricket) Jesse Ryder

Winsor Cup (Bowler - men's first-class cricket) Daniel Vettori

Walter Hadlee Trophy (Batting in One-Day Internationals) Martin Guptill

Walter Hadlee Trophy (Bowling in One-Day Internationals) Kyle Mills

JR Reid Best All-rounder Daniel Vettori





### International Cricket Council (ICC)

New Zealand Cricket continues to enjoy a strong relationship with the game's governing body, the International Cricket Council (ICC). This was evidenced by the request from ICC to New Zealand to take over, at late notice, the hosting of the ICC U19 Cricket World Cup, held in January 2010.

In July 2010, New Zealand Cricket Chairman Alan Isaac was jointly nominated by New Zealand Cricket and Cricket Australia for the position of ICC Vice-President and this was unanimously endorsed by the full membership of the ICC in early August. Alan Isaac will hold the post of ICC Vice-President for two years before assuming the role of ICC President from 2012 to 2014.

### ICC U19 Cricket World Cup

In January 2010 New Zealand hosted the world's premier junior cricket tournament, the ICC U19 Cricket World Cup. New Zealand Cricket stepped in to host the event at short notice, after original host Kenya was unable to stage the tournament. This was the second time the event has been held in New Zealand.

Sixteen teams competed for the title, including the 10 major cricket-playing nations, along with six teams who came through a competitive qualifying competition.

Two of the pool play groups were based at Christchurch, Queenstown hosted a group, and the fourth was based at Palmerston North and Napier.

Planning and running the tournament was a significant logistical challenge for New Zealand Cricket, and the smooth operation of the event was a credit to the many cricket administrators, grounds staff and volunteers who contributed to its success.

The tournament reached a huge global audience, with ICC broadcast partner ESPN Star Sports (ESS) carrying live broadcast of the 10 matches played at Bert Sutcliffe Oval in Lincoln, near Christchurch.

Australia won the trophy after a hard-fought 25-run victory over Pakistan in the final at the Bert Sutcliffe Oval. The win gave Australia its third world title, after previously claiming the cup in 1998 and in 2002 – becoming the first side to lift the trophy three times.

The New Zealand Under-19 team recorded convincing wins in pool play over Canada, Zimbabwe and Sri Lanka to finish top of their group, but lost their quarter final to eventual winners Australia. In play-off matches New Zealand lost to South Africa but secured a dramatic last-over win over England in their last match to finish seventh overall in the tournament.

### **Major Association Grants**

During the 2009/10 year New Zealand Cricket made grants of \$8.96m to the Major Associations, excluding domestic player payments. This compared to \$9.22m in the 14-month period to August 2009. This funding underpins the finances of Major Associations and grassroots cricket in New Zealand.

During the year New Zealand Cricket commenced provision of financial reporting and advisory services to Central Districts. These services are now provided to five of the six Major Associations.

### New Zealand Cricket Museum

New Zealand Cricket continues to support the New Zealand Cricket Museum, at the Basin Reserve in Wellington, through financial assistance, the donation of memorabilia, and representation on the Museum Trust Board.

During the year a record number of people visited the Museum and performance objectives were achieved and exceeded.

Three new exhibitions were created during the year and two newsletters were published. The 37 school and community group visits to the Museum set a new record, while website hits through the New Zealand Cricket totalled more than 17,000.

Following a review of the agreement between the Wellington Museums Trusts and the New Zealand Cricket Museum, the rules of the Cricket Museum and the Heads of Agreement will be revised and updated.

Curator David Mealing and the Board of Trustees have developed the Museum into a wonderful asset to the game, and while there are some challenges ahead it is now well established as among the best cricket museums in the world.

### New Zealand Cricket Players' Association (NZCPA)

The relationship between New Zealand Cricket and the professional players' representative body, the New Zealand Cricket Players' Association (NZCPA) remains strong. During the course of the year New Zealand Cricket, the Major Associations and the NZCPA made significant progress in negotiations towards a new Master Agreement outlining the terms and conditions around the professional cricket environment.

### District Cricket

New Zealand Cricket has, in partnership with Major Associations, continued to provide support and guidance to District Associations throughout the year.

The most significant undertaking was work conducted around the development of a National Districts Strategy. The Strategy was presented at the Districts forum at the end of 2009 and was accepted by all Districts.

New Zealand Cricket has now conducted status checks and health checks with a number of Districts, providing these Associations with valuable information on their overall position and operations.

The Hawke Cup competition remains the major on-field focus for District Associations. Holders Hawke's Bay relinquished the trophy to Manawatu in the first challenge of the season. Manawatu successfully defended the Cup against Marlborough, but lost it to North Otago in the season's final challenge – marking the first time in its history that North Otago has won the Hawke Cup.



## SUSTAINABLE GROWTH OF THE GAME



New Zealand Cricket has continued to invest in its National Development Programme throughout the year, with a positive impact on growth in player numbers.

The increasing profile of cricket, along with good summer conditions, helped foster a strong response to player registration, with many areas reporting increased numbers of players and teams.

Almost 10,000 boys and girls enrolled in introductory modified formats of the game through the MILO Have-A-Go Cricket and MILO Kiwi Cricket programmes. Many parents and teachers also took the opportunity to be involved, and more than 1,500 were trained as MILO coaches to help run these programmes.

These initiatives produce significant outcomes for grassroots cricket, including increasing participation, an expanding network of enthusiastic coaches, and the development of exceptionally talented young players, some of whom are now making their appearance in first-class and international cricket.

### 2009/10 Census

The number of people participating in organised cricket in New Zealand increased for the sixth consecutive year. The New Zealand Cricket census showed a 2.3% increase over last season, with total participation reaching 107,271 players.

For the second season in succession the results indicate that increasing numbers of people are choosing to play modified formats of cricket, often at times during the week that suit them. These midweek modified formats are making an important contribution to the continuing growth of the game.

### National School Tournaments 2009/10

Primary, intermediate and secondary school cricketers from throughout the country competed in the annual national schools' development competitions and their finals tournaments.

These events are a major opportunity to profile and promote cricket to younger players. The competitions began with the national secondary school boys' Gillette Cup competition in 1990, with additional competitions subsequently introduced:

- The national secondary school New Zealand Community Trust Girls' Cup [est. 1995]
- The national primary school MILO Cup (boys) and MILO Shield (girls) [est. 2000]
- The national secondary school New Zealand Community Trust Junior Boys' Cup [est. 2004].

More than 10,000 players, from 851 schools, now compete in these tournaments. In many cases, the competitions provide the stimulus for schools to create a cricket team, giving pupils the opportunity to participate in competitive cricket from the local to national level.

The competitions also provide opportunities for talented players to develop and test their skills. Two-thirds of the current White Ferns and half of the current BLACKCAPS have played in the national finals of these tournaments.

The New Zealand Community Trust Junior Boys' Cup, played in Taupo, was won by Auckland Grammar School.

The 2009/10 Gillette Cup, held in Palmerston North and marking its 20th anniversary, was won by Christchurch Boys High School.

### Secondary School Cricket Coordinators

The network of Secondary School Cricket Coordinators was expanded this year with 40 positions in place around the country. Coordinators oversee the organisation and running of cricket in these schools. The growth of this network will enable more schools to service and sustain the game, and assist school leavers in making the transition into club cricket.

### Volunteer Recognition

The efforts of dedicated volunteers at all levels of the game continue to ensure cricket's ongoing health and success. In March five volunteers were selected to receive inaugural National Development Awards. The recipients of these awards were chosen for their contributions to junior, youth, club, women's cricket and the Spirit of Cricket.

### Coaching

During the year New Zealand Cricket facilitated the training of 1,531 coaches at the development level, and 265 coaches at Level One and Level Two.

In the 2009/10 season, 36 percent of cricket teams across New Zealand were reported as having a qualified coach attached to them. This is a positive indicator of the strength of the coaching base for the sport. While junior level cricket is well served with coaches there is room for increased coaching capacity at secondary school and adult team level.

A revised Level Two coaching course has been completed and piloted.

During the season the New Zealand Cricket Coaches' Association had more than 280 members. The association enables members to keep in touch, through the 'coachED' newsletter, with information, news and ongoing education resources.





### **Regional Forums**

In August 2009 New Zealand Cricket established a new pre-season initiative, the Regional Forums, which were held in Christchurch, Dunedin, Wellington, Auckland, Hamilton and Napier. The forums enabled New Zealand Cricket's leaders to meet and engage with key stakeholders around the country, to review the year's performance and look ahead to strategic priorities for the organisation over the next 12 months. The Regional Forums are now a key component of the cricketing calendar.

### Leadership Development

The past year has seen an increased focus on growing leadership capability for current and future leaders in New Zealand Cricket. The leadership team participated in a comprehensive programme to identify individual development goals, while several middle and aspiring managers also had the opportunity to complete a leadership programme. Developing leadership capability will continue to be a priority as New Zealand Cricket seeks to provide accountable, decisive and unified leadership to the family of cricket.

### ACC Partnership Programme

After developing a comprehensive health and safety programme, New Zealand Cricket has been approved to enter the ACC Partnership Programme at secondary level. This reflects a very good standard of safety management practices operating in the workplace. Entry to the programme ensures health and safety remains a top priority, and provides significant financial benefit to the organisation.

### **Cricket Remuneration Review**

In conjunction with SPARC and Strategic Pay, New Zealand Cricket completed a nationwide benchmark of remuneration in cricket. This will help cricketing organisations to remain competitive by ensuring remuneration levels are comparable with other similar organisations. The review data is freely available to cricket organisations to help in managing their remuneration. The survey will be repeated annually.

### **Major Association Support**

Providing timely and quality Human Resources support to Major Associations is a component of the shared services model between New Zealand Cricket and the Major Associations. Over the past year two key initiatives have been instituted: the Employee Assistance Programme (EAP) is a confidential counselling service which employees and their immediate families can use to support a range of issues; the JRA Best Places to Work Employee Survey measures employee engagement and the workplace climate and is a useful tool for helping to identify areas of focus to support a positive workplace.

### **Staff Recruitment**

During the past year the following people joined the staff team at New Zealand Cricket (in chronological order):

Rachelle George (Commercial Team Coordinator)

Zoe George (Publicist)

Mark O'Donnell (High Performance Coach – Batting)

## Luke Moscrop

(Finance Manager)

Liz Drabble (Accounts Clerk)

Mark Greatbatch (BLACKCAPS Coach)

Dave Mills (Chief Financial Officer)

Petrina Austin (Executive Assistant to GM Cricket)

# BUSINESS OF CRICKET

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New Zealand Cricket's business operations continued to perform positively during the 2009/10 year.

The overall Interest in Cricket Index (a combined and weighted measure of participation, attendance, viewer hours and independent market research) reached its highest level on record. This was driven in particular by sustained growth in the number of people participating in cricket, and in SKY Television viewer hours.

The strength of public engagement with cricket was reflected in the commercial environment with a number of new partners, including HRV, Ford New Zealand, InterContinental Hotels Group, KFC and Action Indoor Sports Arenas joining the New Zealand Cricket family.

### The National Bank Series

During the summer, New Zealand hosted both Bangladesh and Australia as part of the scheduled National Bank Series. In addition, Pakistan visited New Zealand for a three-match Test series which was officially a Pakistan home series, but moved to New Zealand because of security issues.

This resulted in a busy summer programme, with 41 days of men's international cricket played from November 2009 through to March 2010.

The competitive rivalry between New Zealand and Australia ensured that the Australian team's tour captured the bulk of the headlines and the fans. Close to 50,000 people combined attended the opening Twenty20 Internationals in Wellington and Christchurch – and were treated to some spectacular action. This included the tied second match at AMI Stadium and the subsequent victory to the BLACKCAPS in a Super Over.

Two One-Day International matches against Australia were played at Eden Park, where the significantly reduced capacity ensured full houses for both games. New Zealand Cricket is looking forward to welcoming the fully redeveloped venue back to international cricket during the 2010/11 season.

### **Commercial Partners**

The National Bank continued its role as the principal sponsor of all men's international cricket series played in New Zealand. The Bank has been a long and loyal supporter of cricket and its passion for the sponsorship remains undiminished.

New Zealand Cricket was also delighted to welcome a number of new commercial partners to the family of cricket during the year.

HRV, New Zealand's leading ventilation company, took up the naming rights opportunity for the inaugural HRV Cup domestic Twenty20 competition. They enjoyed a sparkling introduction to cricket, with close to 100,000 people attending HRV Cup matches around the country, including the largest domestic crowd in more than a decade at the tournament's opening weekend in Mount Maunganui.

Ford New Zealand became New Zealand Cricket's official vehicle partner during the year and enjoyed active involvement in both domestic and international cricket. KFC took up an associate sponsorship of the BLACKCAPS for the summer's Twenty20 Internationals and Action Indoor Sports confirmed their support of women's cricket in this country by taking up the naming rights sponsorship for the White Ferns.

The national grassroots development programme continued its long-standing relationship with Nestlé, through the MILO brand. Nestlé has been engaged with this programme since its inception and has been a strong partner through its growth and development over the past 11 years. Nestlé's investment has contributed significantly to the record numbers of New Zealanders who are now playing cricket as their summer sport of choice.

SKY Television, New Zealand Cricket's host broadcaster, remains a cornerstone supporter of the game. Their commitment to technology and personnel keeps their coverage at the leading edge, ensuring that hundreds of thousands of New Zealanders enjoy a world-class home viewing experience.

In addition to covering all BLACKCAPS games during the summer, SKY featured two White Ferns Twenty20 Internationals against Australia as curtain-raisers to the men's matches in Wellington and Christchurch. SKY also continued to expand its commitment to domestic cricket, with wide-ranging coverage of the HRV Cup and the Men's 1-Day competition final.

The Radio Network complements the television coverage of cricket each summer with wide-ranging and expert radio commentary from all international matches and the vast majority of domestic cricket.

New Zealand Cricket's relationship with apparel sponsor and supplier, Canterbury of New Zealand (CCC) strengthened further during the year. CCC's commitment to technology innovation was reflected in the style and construction of the garments which they supplied to all of New Zealand's national cricket teams and to the six Major Associations.

New Zealand Cricket continued to enjoy an excellent relationship with Sport and Recreation New Zealand (SPARC), who not only provide crucial funding support to cricket but also advice and assistance at a senior administrative level.

### **Commercial Partners and Sponsors**

Action Indoor Sports	White Ferns team sponsor
Air New Zealand	Travel
Canterbury of New Zealand (CCC)	Apparel and merchandise sponsor and supplier
Carnegie Sports Marketing	Ground signage supplier
DEC	The BLACKCAPS
Ford New Zealand	Official vehicle partner
Fuji Xerox	Document solutions providers
HRV	Men's domestic Twenty20 competition
InterContinental Hotels Group	Official accommodation supplier
KFC	Associate BLACKCAPS sponsor in Twenty20 Internationals
Lion Nathan	Pourage rights holder and official beer
Nestle	Junior development programme
New Zealand Community Trust	Funding partner
Perry Foundation	Funding partner
Photosport	Photographic supplier
Powerade	Sports drink sponsor
SAS Institute	Analytical software provider
SellAgence (Gillette)	Secondary school boys' tournament
SKY Television	Television rights holder
Sony Entertainment Televison	International broadcast partner
Southern Trust	Funding partner
SPARC	Sports development and high performance partner
Spectrum Print	Print sponsor and supplier
ТАВ	Sports betting
The National Bank	The National Bank Series
The Radio Network	Radio broadcast partner
Ticketek	Ticketing partner

### **Financial Result**

The 2009/10 financial year was the fourth of the current four-year financial cycle. New Zealand Cricket produced a surplus of \$10.01m before distributions to Major Associations and Districts. After distributions, a deficit of \$2.43m was offset against reserves, leaving a closing balance sheet equity position of \$6.91m.

It was not an easy financial year. With material revenues received in foreign currency, the rising US Dollar (USD) has been a major factor in the result being below expectations; initial forecasts were established against a USD rate of approximately 65 cents, while actual rates rose steadily through the year to levels of 73 cents towards year end. This has resulted in lower than anticipated revenues from the translation of US Dollar funds into New Zealand Dollars.

Material portions of New Zealand Cricket revenues are intrinsically linked to the International Cricket Council's event programme and the inbound tours. During the past year key revenues have been recognised in relation to the ICC World Twenty20 event held in the West Indies, and in relation to the Bangladesh and Australia inbound tours.

While operating costs were \$3.38m lower than prior years, significant components of costs are linked to international playing schedules which differ from year to year. During the 2009/10 year, as the full impact of lower than anticipated revenues (as a result of currency movements) became apparent, steps were taken to reduce costs across the organisation. However as part of this reprioritisation exercise, the Board and Management sought to maintain commitments to the investment in the development of cricket across Major Associations and Districts.

### Four-year cycle financial results

The table below highlights financial results across the four-year financial cycle and indicates an overall increase in equity over the period of \$3.30m. The table also highlights the current year's deficit in the context of the four years.

Revenues Expenses Surplus before distributions to MAs and Districts Distributions to MAs and Districts Surplus/(Deficit) Starting Equity/Reserves Changes in reserves Closing Equity/Reserves

### Looking forward

As New Zealand Cricket embarks on its next financial cycle, the Board and management recognise the need to carefully manage equity levels prior to the 2015 Cricket World Cup, while ensuring targeted funding and investment across all elements of the game. A successful 2015 Cricket World Cup will provide an excellent and unprecedented opportunity to build New Zealand Cricket's reserves, and provide protection from short-term fluctuation in revenues and cash flow.

2007 \$	2008 \$	2009 \$	2010 \$	Total \$
34,917,345	32,244,017	55,997,705	42,998,625	166,157,692
(20,250,434)	(29,338,119)	(36,368,624)	(32,985,218)	(118,942,395)
14,666,911	2,905,898	19,629,081	10,013,407	47,215,297
(8,207,593)	(10,492,363)	(12,785,003)	(12,708,967)	(44,193,926)
6,459,318	(7,586,465)	6,844,078	(2,695,560)	3,021,371
3,608,438	10,067,756	2,496,504	9,340,582	3,608,438
	15,213		267,660	282,873
10,067,756	2,496,504	9,340,582	6,912,682	6,912,682

### NEW ZEALAND CRICKET INC. SUMMARY FINANCIAL STATEMENTS FOR THE 12 MONTHS ENDED 31 JULY 2010

### STATEMENT OF COMPREHENSIVE INCOME FOR THE 12 MONTHS ENDED 31 JULY 2010

### Revenue

### Other Income

### **Expenditure:**

International Men's Teams International Women's Teams Administration Insurances Finance Costs Commercial Commissions and Levies Coaching and Development Other Cricket Playing Fixed Asset Expenses **Total Expenditure** 

### **Net Operating Profit**

Less Grants and Distributions to Associations

- General and other Grants
- Grants for Player Payments

### **Net Operating Profit (Loss) After Distributions**

Less Discretionary Grants to Major Associations

### Net Profit (Loss) For The Period

### Other Comprehensive Income

Cash flow hedges: Gain/(loss) taken to reserves Transferred to Profit and Loss

### **Other Comprehensive Income**

### Total comprehensive income for the period

1	12 Months to	14 Months to	
	July 2010 \$	July 2009 \$	
	Ŷ	Ũ	
	42,571,542	55,083,400	
	427,083	914,305	
	10,646,105	9,736,062	
	962,461	441,353	
	4,045,463	5,128,932	
	144,442	1,903,418	
	127,061	565,126	
	3,907,329	3,341,812	
	4,299,573	7,390,013	
	4,043,755	3,930,319	
	4,809,026	3,320,757	
	0	610,832	
	32,985,218	36,368,624	
	10,013,407	19,629,081	
	0.075.050		
	8,675,258	8,623,855	
	3,752,919	3,569,198	
	12,428,177	12,193,053	
	(0.111.770)		
	(2,414,770)	7,436,028	
	200 700		
	280,790	591,950	
	(2,695,560)	6,844,078	
	(_/000/000/		
	607,944	(1,696,334)	
	(340,284)	1,696,334	
	267,660	0	

(2,427,900) 6,844,078

### NEW ZEALAND CRICKET INC.

### STATEMENT OF FINANCIAL POSITION AS AT 31 JULY 2010

### ASSETS

### **CURRENT ASSETS**

Cash and Cash Equivalents Trade and Other Receivables Prepayments Derivative Financial Instruments Inventories TOTAL CURRENT ASSETS

### **NON- CURRENT ASSETS**

Property, Plant and Equipment Other Non Current Assets Intangible Assets TOTAL NON-CURRENT ASSETS

### TOTAL ASSETS

### **CURRENT LIABILITIES**

Trade and Other Payables Employee Entitlements Income in Advance Derivative Financial Instruments Player Pool Provision TOTAL CURRENT LIABILITIES

### **TOTAL LIABILITIES**

### NET ASSETS

EQUITY

As at	As at	
July 2010	July 2009	
\$	\$	
6,272,565	9,749,688	
6,316,458	1,582,313	
275,877	396,699	
286,749	0	
396,836	342,548	
13,548,485	12,071,248	
1,757,720	1,985,441	
44,376	0	
89,667	20,156	
1,891,763	2,005,597	
15,440,248	14,076,845	
6,428,254	2,597,751	
371,505	298,579	
1,404,962	1,228,816	
19,089	0	
303,756	611,117	
8,527,566	4,736,263	
8,527,566	4,736,263	
6,912,682	9,340,582	
6,912,682	9,340,582	

### NEW ZEALAND CRICKET INC.

### STATEMENT OF CHANGES IN EQUITY FOR THE 12 MONTHS ENDED 31 JULY 2010

### Balance at 1 June 2008

Other comprehensive income

Net profit (loss) for the year

### Total recognised income and expense for the period

### Balance at 31 July 2009

Other Comprehensive income

Net profit (loss) for the period

### Total recognised income and expense for the period

Balance at 31 July 2010

Hedging reserve \$	Retained earnings \$	Total \$	
	2,496,504	2,496,504	
0	-	0	
<u> </u>	6,844,078	6,844,078	
-	6,844,078	6,844,078	
<u> </u>	9,340,582	9,340,582	
267,660		267,660	
	(2,695,560)	(2,695,560)	
267,660	(2,695,560)	(2,427,900)	
267,660	6,645,022	6,912,682	

### NEW ZEALAND CRICKET INC.

### STATEMENT OF CASH FLOWS FOR THE 12 MONTHS ENDED 31 JULY 2010

### **Cash flows from operating activities**

Cash was provided from: Receipts from Sponsorship, Grants and Other Activities Interest Received

Cash was applied to: Payments to Suppliers and Employees Grants to Associations Interest Paid

### Net Cash Inflow (Outflow) from operating activities

### Cash flows from investing activities

Cash was provided from: Sale of Property, Plant and Equipment Repayment of Sundry Loans

Cash was applied to: Purchase of Property, Plant and Equipment Purchase of Non current Assets

### Net Cash Outflow from investing activities

### **Cash flows from financing activities**

Cash was provided from: Proceeds from Loan Facility

Cash was applied to: Payment of Loan Facility

### Net Cash Inflow (Outflow) from financing activities

### Net increase (decrease) in cash and cash equivalents

Cash and cash equivalents at the beginning of the period Effect of exchange rate fluctuations

### Cash and cash equivalents at the end of the period

37,883,428     58,865,333       20,503     70,275       37,903,931     58,935,608       (28,571,431)     (37,427,434)       (12,708,967)     (12,785,003)       (12,774,85)     (531,217)       (41,357,883)     (50,743,654)       (3,453,952)     8,191,954       (44,53,77)     (541,152)       (44,377)     (541,152)       (450,253)     (541,152)       (450,253)     (541,152)       (5,462,816)     (3,904,205)       (3,904,205)     2,187,986       9,749,688     6,807,702       427,083     754,000       10,176,771     7,561,702       6,272,566     9,749,688	12 Months to July 2010 \$	14 Months to July 2009 \$	
20,503     70,275       37,903,931     58,935,608       (28,571,431)     (37,427,434)       (12,708,967)     (12,785,003)       (77,485)     (531,217)       (41,357,883)     (50,743,654)       (3,453,952)     8,191,954       (3,453,952)     8,191,954       (405,876)     (541,152)       (44,377)     (541,152)       (450,253)     (541,152)       (450,253)     (541,152)       (3,904,205)     2,187,986       9,749,688     6,807,702       427,003     754,000       10,176,771     7,561,702       6,272,566     9,749,688			
(12,708,967) (12,785,003) (77,485) (531,217) (41,357,883) (50,743,654) (3,453,952) 8,191,954 (41,357,883) (50,743,654) (405,876) (541,152) (405,876) (541,152) (44,377) (541,152) (450,253) (541,152) (450,253) (541,152) (5,462,816) (5,462,816) (3,904,205) 2,187,986 (3,904,205) 2,187,986	20,503	70,275	
(405,876) (44,377) (44,377) (450,253) (541,152) (450,253) (541,152) (5,462,816) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816	(12,708,967) (77,485)	(12,785,003) (531,217)	
(405,876) (44,377) (44,377) (450,253) (541,152) (450,253) (541,152) (5,462,816) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816	(3.453.952)	8,191,954	
(405,876) (44,377) (44,377) (450,253) (541,152) (541,152) (541,152) (541,152) (541,152) (541,152) (5462,816) (5,462,816) (5,462,816) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (5,46			
(405,876) (44,377) (44,377) (450,253) (541,152) (541,152) (541,152) (541,152) (541,152) (541,152) (5462,816) (5,462,816) (5,462,816) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (3,904,205) (5,462,816) (5,46			
(44,377) (450,253) (541,152) (5,462,816) (5,462,816) (5,462,816) (3,904,205) 2,187,986 9,749,688 6,807,702 427,083 754,000 10,176,771 7,561,702 6,272,566 9,749,688			
(5,462,816) (5,462,816) (3,904,205) 2,187,986 (3,904,205) 2,186 (3,904,205) 2,187,986 (3		(541,152)	
(5,462,816) (3,904,205) 2,187,986 9,749,688 6,807,702 427,083 754,000 10,176,771 7,561,702 6,272,566 9,749,688	(450,253)	(541,152)	
(5,462,816) (3,904,205) 2,187,986 9,749,688 6,807,702 427,083 754,000 10,176,771 7,561,702 6,272,566 9,749,688			
(5,462,816) (3,904,205) 2,187,986 9,749,688 6,807,702 427,083 754,000 10,176,771 7,561,702 6,272,566 9,749,688	-		
(3,904,205) 2,187,986 9,749,688 6,807,702 427,083 754,000 10,176,771 7,561,702 6,272,566 9,749,688		(5,462,816)	
9,749,688     6,807,702       427,083     754,000       10,176,771     7,561,702       6,272,566     9,749,688		(5,462,816)	
9,749,688     6,807,702       427,083     754,000       10,176,771     7,561,702       6,272,566     9,749,688	(0.004.005)	0 407 000	
427,083   754,000     10,176,771   7,561,702     6,272,566 9,749,688	(3,904,205)	2,187,986	
	427,083	754,000	

### NEW ZEALAND CRICKET INC. SUMMARY FINANCIAL STATEMENTS FOR THE 12 MONTHS ENDED 31 JULY 2010

### **Basis of Preparation**

These financial statements have been prepared in compliance with "Financial Reporting Standard No.43 – Summary Financial Statements" issued by the Financial Reporting Standards Board of the New Zealand Institute of Chartered Accountants (May 2007). The summary financial statements cannot provide as complete an understanding as the full Annual Report which is available on request from New Zealand Cricket Inc., PO Box 958, Christchurch, or from the New Zealand Cricket Inc. website www.blackcaps.co.nz.

These summary financial statements have been extracted from the New Zealand Cricket Inc. 31 July 2010 Annual Report which was issued by the Board of New Zealand Cricket Inc. on 24 September 2010. The Annual Report received an unqualified audit opinion dated 24 September 2010. The summary financial statements were issued by the Board of New Zealand Cricket Inc. on 24 September 2010, and an unqualified audit opinion dated 24 September 2010 has been received. The summary financial statements are presented in New Zealand Dollars rounded to the nearest dollar.

New Zealand Cricket Inc. is a New Zealand incorporated society under the Incorporated Societies Act 1908. New Zealand Cricket Inc. is responsible for the promotion and administration of cricket in New Zealand. Domestic cricket and development programmes are coordinated through Major Associations, who in addition assist with hosting arrangements of International Teams. New Zealand Cricket Inc. operates the High Performance Centre at Lincoln University and manages New Zealand cricket teams touring offshore. Accordingly, the Board has designated itself as a public benefit entity for the purposes of New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

The full set of financial statements included in the Annual Report has been prepared in accordance with NZ Generally Accepted Accounting Practices (NZ GAAP). The full set complies with NZ IFRS, and other applicable Financial Reporting Standards, as appropriate for public benefit entities. These summary financial statements are in accordance with the recognition and measurement requirements of NZ IFRS but, in accordance with FRS-43, do not, nor are required to, comply with the presentation and disclosure requirements of NZ IFRS. The summary financial statements are in respect of New Zealand Cricket Inc.'s full financial statements.

### **Changes in accounting policies and NZ IFRS**

There have been no changes in accounting polices. Policies have been applied on bases as consistent as possible with those used in previous years.

### **Other Notes**

New Zealand Cricket Inc. is exempt from income tax as a promoter of amateur sport under section CW39 of the Income Tax Act 2004.

Details relating to transactions with related parties (predominantly Major and District Associations) are fully disclosed in Note 21 of the full financial statements.



### **Independent Auditor's Report**

### To the Members of New Zealand Cricket Inc.

We have audited the summary financial statements of New Zealand Cricket Inc. for the year ended 31 July 2010 as set out on pages 60 to 69.

This report is made solely to the society's members as a body, in accordance with its rules. Our audit has been undertaken so that we might state to the society's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the society and the society's members as a body, for our audit work, for this report, or for the opinions we have formed.

The accompanying summary financial statements, which comprise the summary statement of financial position as at 31 July 2010, the summary statement of comprehensive income, summary statement of changes in equity and summary cash flow statement for the year then ended, and related notes, are derived from the audited financial statements of New Zealand Cricket Inc. for the year ended 31 July 2010. We expressed an unmodified audit opinion on those financial statements in our report dated 24 September 2010.

The summary financial statements do not contain all the disclosures required for full financial statements under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of New Zealand Cricket Inc.

### **Board's Responsibilities**

The board of directors are responsible for the preparation of summary financial statements in accordance with generally accepted accounting practice in New Zealand.

### Auditor's Responsibilities

It is our responsibility to express an independent opinion on the summary financial statements presented by the directors and report our opinion to you.

### **Basis of Opinion**

Our audit was conducted in accordance with New Zealand Auditing Standards and involved carrying out procedures to ensure the summary financial statements are consistent with the full financial statements on which they are based. We also evaluated the overall adequacy of the presentation of information in the summary financial statements against the requirements of FRS-43: Summary Financial Statements.

Ernst & Young provides taxation advice and other accounting services to New Zealand Cricket Inc.

### **Unqualified Opinion**

In our opinion, the information reported in the summary financial statements complies with generally accepted accounting practice in New Zealand, is correctly extracted from, and is consistent with the full financial statements from which they are derived and upon which we expressed an unqualified audit opinion in our report to the members dated 24 September 2010.

Our audit was completed on 24 September 2010 and our ungualified opinion is expressed as at that date.

Ernst + Young Christchurch



Pre-press and print production by Spectrum Print, Christchurch



Sports photography supplied by Photosport