

WOMEN'S CRICKET 2021

IN-HOUSE ARTWORKER

Reporting to: Head of Marketing & Communications

Team: Marketing & Communications

Location: Auckland

Term: Fixed Term, Full Time

WHO WE ARE

In 2021, New Zealand will host the ICC Women's World Cup for the 3rd time, and the 12th instalment overall. This is the pinnacle of women's cricket globally and an opportunity for you to join the team behind the tournament. In 2017 over 180 million people watched the tournament, and this audience will increase in 2021 with all the matches broadcast live for the first time. It is set to be the largest women's sporting event held in New Zealand, at the forefront of women's sport, and specifically women's cricket globally.

OUR VISION

Our vision for the tournament is to 'Own the moment and lead the change', through the following objectives:

- Connect with the world
- Entertain the world
- Inspire the world
- Excellence in our world

WHERE YOU FIT

The In-house Artworker is part of the Marketing & Communications team and will work closely with our internal team and external design agency to deliver event collateral. You will be in a fast-paced environment where deadlines can be tight, so you'll have to think on your feet. You will work daily on the generation of brand and campaign assets, and interpret creative briefs provided by our brand agency. You will also use your creative talent and organisational skills to assist in a variety of work.

YOU'LL LOVE THIS JOB IF ...

- You are passionate about cricket or sport
- You are a natural problem-solver and self-starter
- You have strong communication and listening skills
- You are highly organised and can plan and prioritise your time
- You are calm and pragmatic under pressure
- You strive to go above and beyond expectations

SPECIFICALLY, IN THIS ROLE YOU WILL

- Create outstanding templates using, and protecting, our brand guidelines
- Ensure assets are in place to deliver a high-quality brand rollout and promotional campaign

ADDITIONALLY, YOU WILL ALSO BE ...

- Identifying and managing risks and taking part in the overall risk management strategy
- Providing detailed and timely reporting on progress
- Striving for world class standards across all areas for operational excellence
- Collaborating in cross organisation project teams and ensuring the needs of all areas are considered
- Achieving cost savings where possible and ensuring WWC2021 is efficiently run
- Managing and maintaining relevant internal relationships through all stages of operations
- Developing and maintaining key external stakeholder and third-party partnerships
- Nurturing these functional relationships and fostering a spirit of teamwork and cooperation

YOU'LL HAVE ...

- A relevant qualification and/or artworker experience
- Experience working for an agency or as a freelancer with a proven track record
- Demonstrated proficiency with the Adobe CC suite
- Demonstrated strong literacy and copy layout skills, and have an eye for detail
- Skills to generate collateral for multiple platforms including print, digital, social, outdoor and video
- Skills required to work closely with external suppliers such as printers, developers and sign-writers
- The legal entitlement to work in New Zealand

YOU'LL RECEIVE ...

- A competitive salary, 20 days annual leave and KiwiSaver contributions
- Fresh fruit delivery twice a week, and drinks and snacks on a Friday afternoon
- Annual flu injections and access to the Employee Assistance Programme (EAP)